# People Concerned for the Unbern Child

Published six times a year by People Concerned for the Unborn Child Since 1969 - Pennsylvania's oldest and largest grass roots pro-life Organization

3050 Pioneer Avenue Pittsburgh, PA 15226

### Fax 412-531-5885 May-June 2013



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Vol. 41 No. 3

### THANK YOU TO SENATOR DON WHITE



On April 10, the PA Senate Banking and Insurance Committee approved Senate Bill 3, a measure that would place a proposed new insurance program created by Obamacare under PA's existing law prohibiting the use of taxpayer dollars for elective abortions. This is GOOD NEWS! Introduced by Senator Don

White, SB 3 is consistent with the Pennsylvania Medical Assistance Program and the Abortion Control Act. Exceptions allowing for coverage in cases involving rape, incest or when the life of the woman is in danger currently exist in state law.

Local lawmakers who voted for SB 3 in committee were Senator Brewster and Senator Ward.

"I want to make this clear," said Sen. White, "Senate Bill 3 does not ban abortions, nor does it bar insurance coverage offered in the private sector from covering abortions. This legislation extends existing law on the use of taxpayer dollars for elective abortions to health insurance exchanges."

PCUC applauds Senator White for his wisdom and leadership in moving this important protection closer to final passage and onto Governor Corbett's desk for his signature.



Also, on Tuesday, April 23, by a vote of 144-53, the PA House of Representatives passed their version of the bill

prohibiting taxpayer-funded abortions through insurance exchanges. We thank Representative Donna Oberlander who introduced the Bill. Majority Leader Mike Turzai said, "House Bill 818 extends current state law, nothing more or less, to the health care exchanges in PA.

Local members of the House of Representatives who voted for House Bill 818 were BROOKS, CHRISTIANA, Paul COSTA, DALEY, DEASY, DeLUCA, DUNBAR, ELLIS, ENGLISH, EVANKOVICH, GERGELY, GIBBONS, HARHAI, JAMES, KORTZ, KOTIK, KRIEGER, KULA, LONGIETTI, MAHER, MARKOSEK, MARSHALL, MATZIE METCALFE, MUSTIO, NEWMAN, OBERLANDER, PETRARCA, PYLE, RAVENSTAHL, REED, READSHAW, REESE, SACCONE, SAINATO, SAM SMITH, SNYDER, STEVENSON, and TURZAI.

Call YOUR rep and say "Thank you!" If he/she did not vote "YES!" you can ask **"WHY?"** 

THIS GUY NEEDS YOUR VOTE, TOO



### **LIFEPAC FLYER ON PAGE 3**

Some citizens see this Primary Election as a "hohum" process. "After all, it's only judges and the Pittsburgh mayor, and they're all the same, aren't they?"

The answer is NO! They are not all the same. Every common pleas judge sees him/herself on the U.S. Supreme Court, and some of them get there. Every mayor sees himself as Governor, Senator or President.

Your vote for the candidates we know to be PRO-LIFE is even MORE vital when voter turnout is small.

## Can you help someone get to the polls? One vote DOES make a difference!

### **PP WANTS TO BE AMERICA'S NAVIGATORS**

Obamacare is such a confused mess that now the administration wants to hire tens of thousands of **VERY WELL PAID** "NAVIGATORS" to go door to door across the country to "explain" what Obamacre will do for "average citizens." During those visits, as these agents tell citizens how wonderful Obamacare will be for us, we can presume these "NAVIGATORS" will urge us to register to vote. And what party will be **your** choice when you hear about this wonderful health care plan?

**HERE'S THE TWIST:** Guess which "already wellfunded by taxpayers" outfit is first in line with their workers willing to take on this task? Can you say "Planned Parenthood?"

### **DID YOU HEAR?**

One of Pittsburgh's <u>leading abortion</u> <u>proponents</u> whine that the worst thing about finding the truth about the murders in Philadelphia is that <u>"the 'other side' will use it."</u> If he means we will do all we can to stop abortions, he's correct.

### **MEMORIALS AND CELEBRATIONS**

Honor of her Sister, Sheryl, from Linda M. Shekhdar Honor of Tony Zick from James & Irene Loder Honor of Pat Polachek from Leona Scicchitano Honor of Mary Ann Kasofsky from Theresa Martin Memory of the Christians being slaughtered in the Middle East from Joe & Susan Cirincione Memory of his Father, Mr. Robert Patterson, from Fr. Alfred Patterson, OSB Memory of Marcie Bruno from Elsie & Keith Rothfus Memory of Marcie Meenan Bruno from Mary Ann Mulkerin Memory of Alan Henderson, A PRO-LIFE WARRIOR, from Michael Zampan Memory of David T. Buckley from his beloved wife, Lorraine Memory of Francis Gusty from his wife, Louise Member of Lucille Scurci from her husband, Frank Memory of Mikey Strathmann from his Mom & Dad, Maureen & Bill Memory of Agnes M. Colwell from John & Donna Rosser Memory of Irmo "Babe" Antonacci from LaVerne and Bob Sober Memory of Irmo "Babe" Antonacci from Sue Firment Memory of Irmo "Babe" Antonacci from Melvin J. Matty Memory of Irmo "Babe" Antonacci from Janet & Larry Zupancic Memory of Irmo "Babe" Antonacci from Jacqueline & Doug Pike Memory of Irmo "Babe" Antonacci from George & Lynn Soukop Memory of Irmo "Babe" Antonacci from Cecelia Perz Memory of Irmo "Babe" Antonacci from Reno & Chris Vitale Memory of Irmo "Babe" Antonacci from Carol DaRold Memory of John Paul Gruber, father of Fr. Mark Gruber, OSB, from Helen & Frank Cindrich Memory of Joseph B. "Bernie" Codori, Sr., Father of Fr. Joe Codori, from Helen & Frank Cindrich Memory of her siblings, Charlie, Alice and Dee, from Teresa Gerv Memory of Russell & Faye Holloway from Tim & Sharon Holloway

Memory of Ann K. Zitko from John R. Zitko Memory of Bernice Thiron from John R. Zitko Memory of Walter P. Barie, Jr., from Cathy Barie Memory of Jack Donahoe from his brother-in-law. Robert A. Burke Memory of Jack Donahoe from his wife, Joan Memory of Dr. Kenneth L. Garver from Kathleen & Michael Lamb, M.D. Memory of Dr. Kenneth L. Garver from Helen & Frank Cindrich Memory of Dr. Larry Marcella from His beloved wife, Diane Memory of Don Otto from his beloved wife, Norma Memory of W. Mitchell Williams from his beloved wife, Catherine Memory of Rosiland from Elizabeth A. & Greg Joyce Memory of John Mark Erdely from Mary Ann Erdely Memory of Mary T. Volker from David J. Volker Memory of Harry O'Neill from Evelyn Turocy Memory of Mark Fallon from Mr. & Mrs. Richard G. Fallon

Memory of Patrick Zuza from Beth Svirbel

### **BIRTH RATE**



Look for Jonathan Last's, *What to Expect When No One's expecting: America's Coming Demographic Disaster*. To maintain a population, there must be a 2.18% birth rate. Even with help from immigrants, ours is

now at 2.0%. The sexual revolution that replaced Judeo-Christian values continues to hurt. Artificial contraception is still sold as ecstasy without consequences. This book is not a morality tale, nor is it a lot of graphs. He does label the "population bomb" as "bunk," and he points out the problems that China, Japan and many European countries are already experiencing. America has become a nation of one-child families, and some couples prefer puppies to babies. If we don't talk about it who will?

### A WASTE OF TIME?



Kathy Kuhns from Pro-Life Berks reports that a young man standing in front of Reading Reproductive Center was distraught at his girlfriend's intention to abort their baby. Armed with a small fetal

model and literature given to him by sidewalk counselors, he went back inside and convinced her not to have an abortion. When she realized she was already 18 weeks pregnant, too far for RPP to abort, it was another sign that it was the right thing to do. Please pray for Amanda and Josh! Some people think it's a waste of time to pray at an abortion mill. Some don't. Please take this sheet into the voting booth with you on May 21, 2013

Vote and the choice is yours - Don't vote and others choose!

- Vote Pro-Life
- Only pro-life candidates are listed When splitting the pro-life vote could result in the election of a pro-abortion candidate, LIFEPAC lists accordingly Primary Election – you can vote only in the party in
- which you are registered When there is no pro-life candidate, the office or district is not mentioned





9 months

### PENNSYLVANIA SUPERIOR COURT

One candidate to be elected

Vic Stabile (R)

FAYETTE CO. COMMON PLEAS Vote only for Linda Cordaro (R/D) WESTMORELAND COUNTY COMMON PLEAS COURT One Candidate to be elected Meagan Bilik DeFazio (R/D)...Harry Smail Jr (R/D)

MERCER CO. COMMON PLEAS Vote only for Daniel Wallace (R/D) WASHINGTON COUNTY COMMON PLEAS COURT *Two candidates to be elected* Alan Benyak (R/D)...Charles Kurowski (R/D)...Lane Turturice (R/D)

### MAYOR OF PITTSBURGH Jack Wagner (D) Josh Wander (R)

### ALLEGHENY COUNTY COUNCIL

District 1 Tom Baker (R)...Matt Drozd (R) *District 3* Ed Kress (R)...Mike McMullen (R)

District 5 Krista Harris (R)...Sue Means (R) District 8 Dave Majernik (R)

**PITTSBURGH CITY COUNCIL** *District 4* - Samuel **Hurst (R)** 

Special Election - PA House of Representatives District 42 Dan Remely

"The greatest destroyer of peace today is abortion. If a mother can kill her own child, what is left to prevent me from killing you and you killing me? There is nothing!" – *source: Mother Teresa of Calcutta* 

PLEASE VOTE!! Please, take your friends with you. Offer to help those unable to go to the polls. Every Pro-Life vote is needed!

### Visit our web site at: <u>www.lifepac.net</u>

Information or additional flyers call: 412-793-0807, 412-251-2873, 412-851-9394

Paid for by LIFEPAC State No. 7900629

Not authorized by any candidate

**2013 FACE THE TRUTH TOUR SCHEDULE** 

Monday, June 10 through Friday, June 14 Sun., June 9 – 1-3 pm: Magee Hospital. Mon., June 10 - 7-9 am - Monroeville, Rts. 22 & 48. Park on street or in shopping center lots. 9:15 – 10:45 – S. Braddock & Waverly, near Madonna del Castello Church 2:15 – 3:45 – Edgewood, along S. Braddock & under Rts. 22-30 4-6 pm – Forest Hills, Rt. 30 & Yost Blvd. Tues., June 11 – 7-9 am Alleg. River & Washington Blvds. 9:15 – 10:45 – Washington Blvd. Corners of Frankstown Ave. nr Forbes Health Ctr. 2:15-3:45 - E. Liberty, Penn & N. Highland nr E. Liberty Presbyterian Church 4-6 – Point Breeze – 5<sup>th</sup> & Penn Wed., June 12 – 7-9 am – Liberty Tunnels, Rts. 51 & 19 S. Park Dawn Ave., N side 19 9:15-10:45 – Mt. Lebanon – Banksville & McFarland & Crane Ave. 2:15 – 3:45 – Pleasant Hills. Rt. 51 & Lebanon Ch. Rd. Park edge of B. Green SC 4-6 – Brentwood, Rt. 51 & Brownsville Rd. Thur., June 13 – 7-9 N. of Homestead HL Bridge on Browns Hill Rd. & Beechwood 9:15-10:45 – Northside – Corner of E. Ohio & Cedar, 2-3 blocks S of Alleg. Gen. Hosp. 2:15 – 3:45 – Market Sq. Downtown – Forbes, Market & Graeme Sts. 4-6 – Birmingham Bridge, 23 & Carson, SS Fri., June 14 – 7-9 N. End of McKees Rocks Br. on Ohio R. Blvd. Park Davis off CA 9:15-10:45 - Moon Twp. U. Blvd. & Beaver Grade Rd. Park in SC lots 2:15-3:45 - Robinson Twn. Ctr - Rt. 22 (Pkwy W) & Steubenville Pike N. (Rt. 60) 4-6 - Mt. Lebanon/USC - Rt. 19S & Connor Park in Galleria lot/garage 6 pm – Dinner @ Newman – 412-835-8127

### PRO-ABORT RUNNING FOR GOVERNOR



U.S. Representative Allyson Schwartz is the first woman whose career before running for Congress was managing an abortion mill. Schwartz's business was in Philadelphia from 1975-1988. She is silent about the Gosnell mill. She did say, "I do think respect for life is something that we were built on certainly in our country and that

means-obviously different things to different people." Source: C-Span's Washington Journal

### LETTER FROM THE PRESIDENT

Dear Friends.

On December 14, 2012, 20 children and six adults were gunned down in Sandy Hook Elementary School.

Two bombs exploded near the finish line at the Boston Marathon on April 15, 2013, killing three people and wounding over 170 people, some with catastrophic injuries.

A massive explosion at a fertilizer plant in West Texas took the lives of 35 people.

All of these horrendous events received front page news and were the lead stories for days afterwards on all the major news stations, and rightfully so. Unexpected murderous acts on citizens take the breath away of reporters lamenting the loss of innocent life and pondering how in the world the survivors are going to cope with these life changing events.

Where is the front page coverage of Kermit Where are the reporters covering this story? Gosnell? WHAT? NO! NO! NO! Shhh! We can't do that. In fact, the only reporting we get in the mainstream media is when there is a perceived threat to abortion rights.

The Grand Jury's 242-page Indictment reads like a horror book with Dr. Frankenstein as the main character. Kermit Gosnell "regularly and illegally delivered live, viable, babies in the third trimester of pregnancy - and then murdered these newborns by severing their spinal cords with scissors." Gosnell opened Women's Medical Society in 1979 and since that time "he overdosed his patients with dangerous drugs, spread venereal disease among them with infected instruments, perforated their wombs and bowels – and, on at least two occasions, caused their deaths." The clinic smelled of cat urine and the furniture and sheets were stained with blood. Where's the outcry from NOW or other feminists groups who claim to be so concerned about their sisters?

The majority of abortions performed in this nightmare facility were done by a black man on black women, killing black babies. This was Margaret Sanger's dream to eliminate babies of color.

According to the 2009 Center for Disease Control in Atlanta, there were 138 abortions for every 1000 births among white women and 501 abortions for every 1000 births among black women. African Americans represent 12% of the population and 35% of abortions.

Granted, Women's Medical Society does not represent most of the abortion facilities in the 50 states. Wait a minute! Does it matter how sterile or friendly the environment? The result is the same: babies are killed and moms are hurt.

PCUC wants to reach out to young people everywhere through The **SAMMY PROJECT** which we hope to establish in the spring of 2014. It is an avenue to strengthen and support pro-life work in Pittsburgh. We are presently working toward this goal. One of our efforts will be to reach out to minorities and help them save their babies. Please read and respond to the SAMMY information letter being sent out to you.

Here are two excellent sources to access: ABORT73.com and with your search engine: "Grand jury indictment Kermit Gosnell."

Yours in our continued fight against the evil of abortion,

Claudia Berthold

### A.M.A. ON ABORTION



We came across a clipping from IRLC NEWS, February, **1981**. Dr. William Brennan compiled information on abortion in the  $19^{th}$  and  $20^{th}$  century. His article carries an important lesson:

WHAT IS ABORTION?

**1859** – "The slaughter of countless children; no mere misdemeanor or no mere attempt upon the life of the mother, but the wanton and murderous destruction of her child; such unwarrantable destruction of human life.

1871- "The work of destruction; the wholesale destruction of unborn infants."

**1967** – "The interruption of an unwanted pregnancy." **1970** – "A medical procedure."

### WHAT SHOULD ETHICS OF ABORTION BE?

1871 – "Thou shalt not kill: This Commandment...applies without exception; it matters not at what stage of development his victim may have arrived. A foul, unprovoked murder."
1967 – "The committee does not intend to raise the question of the rightness or wrongness of therapeutic abortion. This is a personal and moral consideration which...must be faced...conscience of the patient and her physician...

### ...AND IN APRIL, 2013



At a hearing in Florida, PP (Planned Parenthood) representative Alisa LaPolt Snow became very unsettled when asked what should be done with babies that are the product of botched abortions. She warily

admitted that she believed the decision should be left to the patient and her doctor. The patient being the mother and NOT the live baby lying on the abortion table. When asked directly if the "patient would be the child struggling on the table," Snow replied, "I really don't know the answer to that."



### SCOLDING THE BIG NETWORKS

"If someone went to a hospital and shot seven babies and a mother with an AK-47, the media coverage surrounding the trial would rival a natural disaster. Yet seven babies and a mother are dead at the hands of an abortion doctor

using a scalpel, and the mainstream media's silence on this story is deafening," said LA Congressman Steve Scalise.

Scalise and Congresswoman Marsha Blackburn were joined by 70 of their House colleagues demanding national broadcast news channels ABC, NBC and CBS stop blacking out coverage on high profile abortion controversies.



#### **FROM PETER KREEFT**

I have never written in this way before. It goes against my grain. My human nature rebels. I have to choose sides. I choose to obey the Spirit instead of the flesh. That's what it takes for me to write this. I am by nature a coward and a

comfort monger. I teach philosophy and write books. I am the classic absent-minded professor. But God wants to end abortion, not just talk. We do not know how successful we will be. God knows.

I have written two books about abortion and two about "the culture war." Beyond this, I have done nothing, sacrificed nothing, risked nothing, made no extra efforts, to participate in the actual fighting, beyond a few financial contributions and pro bono speeches that did not disturb my comfort zone. Meanwhile, a horror from hell goes on.

One of the ways to avoid confronting something unpleasant is to talk about it instead of doing something about it. "Those who will, act; those who won't, teach."

Randall Terry is one of the few who have done all that he could do. He has lost friends, been vilified, lost lawsuits, been thrown in jail, lost all his money and received death threats to himself, his wife and his children. He makes me feel ashamed. He has written a little book, "A Humble Plea." You can get it for free or a small gift. Write to the Society for Truth and Justice, P.O. Box 840090, St. Augustine, FL 32080-0090. Then ask God what He wants you to do. Listen to Him. Are you afraid? So what? Listen anyway.

### TOOMEY WILL CO-SPONSOR CIANA



The Child Interstate Abortion Notification Act, introduced by a stellar company of U.S. Senators, will give states the authority they need to properly enforce laws requiring a parent to be notified before their minor daughter receives an abortion. Thank you, Senator!

### **IRISH HOLD VIGIL AGAINST ABORTION**



As many as 30,000 people attended a pro-life vigil in Dublin on January 19 to oppose any changes in laws on abortion in the Republic of Ireland. The pro-life group, Youth Defense, in unison with rally attendees, demanded that Prime Minister Enda Kenny and the government keep their "pro-life promise." Recently media in Ireland and around the world exploited the tragic death of a young mother to promote abortion. Since the facts have emerged, controversy has ended.

### THE URGE TO KILL

#### Kathleen Weaver

Over the past several months, I have had much experience in dealing with various doctors in caring for my husband who has been in a couple of hospitals and nursing homes. He has been very weak and was on a ventilator for a while. He is off the ventilator now but still has a "trach" in his throat. Because of this, it is difficult for him to speak, and I answer all of his medical questions.

Every time he was being treated by a new doctor or medical facility, I have been asked about his end-of-life care. When I tell them he is to have all the care he needs, they are usually skeptical and sometimes ask if that would be his wishes. I assure them that it would be. One doctor in an emergency room kept telling me that if he is unconscious and gets CPR, his ribs would break. I told him that if that is the case, it doesn't alter what should be done. A couple minutes after that, my daughter came, and the doctor asked her the same questions. She assured him that her father is to have the care he needs to live. I feel that the doctor thought a young girl would not agree with me. After that, he received excellent care.

So far, my husband has never been unconscious and has mostly been very alert. He is now coming along well, and we hope to bring him home one of these days. However, I am very concerned that some people may not be aware of the way things are presented to them under stressful conditions and that they don't have to accept everything a medical person tells them. P.C.U.C. has a tabloid titled "Imposed Death" that explains many of the things we all know need to know. They are available to anyone who wishes to call the office.

### PRESIDENT ON RECORD AS PP FAN



Over the past three reported years (2009-2011) Planned Parenthood performed nearly one million abortions. In 2011, abortions made up 92% of PP's pregnancy services. When the President spoke to the PP audience on April 25, he said nothing about the Gosnell case in Philadelphia. He called "absurd" the work of lawmakers in North Dakota, Mississippi and, by

implication, the nation's capital, to try to protect babies and mothers. He praised the agency founded by a woman whose goal in life was to eliminate by "birth control" the members of Obama's race. We must continue to pray for our President.

### Take a Look at Our Website!



Some exciting news at PCUC has been the completion and launching of our new, improved website, <u>www.pcuc.org</u>. With the help of some professional web-designers we

have created a dynamic website with innovative ideas, easy access to pro-life resources and latebreaking news stories.

You can watch pro-life videos, read the Current as well as back issues of our newsletters, see your friends in pictures at our events and much more. There is a link to find your local legislators as well as info on current legislation.

And of course, please "like" us on and join us

on **Cuitter**. We hope you enjoy our new website. Please give us your feedback at <u>mawohleber@pcuc.org</u>.

### WORTH MORE DEAD THAN ALIVE



Capitalbiosciences.com is the website of Capital Biosciences, Inc., which offers a variety of "biological products," including a list of 36 aborted baby parts, ranging from appendix, brain, colon, and lung tissue to ovary, skin, spinal cord, testicle and tonsil tissue.

Click on "Fetal Normal Brain" on the website and a list of 14 choices pops up, with prices ranging from \$215 to \$1,035.

The U. of Washington made 4,400 requests for fresh fetal body parts in 2009. Based on the numbers from this university, Dr. Theresa Deisher estimates that as many as 1.87 million requests for fetal body parts may be made each year in the U.S. The decision of the Supreme Court in 1980 to allow the first patent to be placed on a living organism opened the door to the patenting of genes, cell lines, tissues and organs.

Slicing and dicing aborted babies for profit has come a long way. *Source: DEFEND LIFE, Jan-Feb 2011* 

### THINK AHEAD TO OCTOBER

We recently heard from Royce Dunn in CA, the



national director of Life Chain. Royce asked us to contact local coordinators and urge them to start early to reach out to churches and towns beyond our usual effort. In the near future a representative from PCUC will call Life Chain leaders for their addresses. We plan to send a copy of Royce's message and his plan to all of you so that his message

of determination, hope and love will inspire new initiatives in villages, towns and cities across PA.

### **Congratulations to Marissa Pellis**

How good the future looks when we can count three generations of one pro-life family, and the third is as enthusiastic as the first. Marissa, a student at Greensburg Central Catholic Junior High School won First Prize in the Essay Contest sponsored by *Alternatives. Yes*, the pregnancy support center with headquarters in Connellsville.

Marissa's essay is a family story in that it is about her own life before birth and that of her baby sister, Mia Rose. It is about her mom, Carla and "choices" she made. It is about prayers answered and a beautiful, loving family. Read about Marissa's story: www.pregnancy-support.com

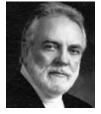
### TURKISH DOCTORS TRANSPLANT WOMB

Derya Sert, 22, was born without a womb. Doctors from Akdeniz University Hospital transplanted a womb from a cadaver in 2011. Now Derya is two weeks pregnant with an IVF baby. Her ovaries are functioning. She produced eggs which were fertilized with her husband's sperm.

Mrs. Sert now faces complications, including danger of a miscarriage. If the pregnancy goes to term, the birth will be by C-section. Then, the uterus must be removed to avoid complications and possibility of rejection. Also, the drugs which the woman needs so that her immune system will not reject the donor womb could cause birth defects.

We question the wisdom of this type of human experimentation. There is an innocent human life whose precarious beginnings put him at great risk of death before birth. Is this procedure also being tested in the U.S.? One in 5,000 women is born without a uterus. How many babies could be at risk? *Source: BioEdge 4-20-13* 

### PLEASE PRAY FOR THOMAS E. ALLEN



The man most responsible for bringing the abortion industry to Pittsburgh died on January 26, 2013. The TRIBUNE-REVIEW noted that he received the Clara Bell Duval Award from NARAL of PA in 1990. His practice included a position on the staff at Magee Womens Hospital.

#### **BOBBY CASEY'S DENIALS**

On March 22, the U.S. Senate, including Sen. Casey, voted against two proposals which would have protected conscience rights against the immoral provisions of the HHS mandate under Obamacare. They voted for one proposal to keep the HHS mandate as it stands. Sen. Casey voted proabortion THREE TIMES.

One proposal, introduced by Sen. Ted Cruz, would have repealed Obamacare outright. Another amendment introduced by Sen. Deb Fischer offered conscience protection without wholesale scrapping of Obamacare. The Fischer proposal would have provided a reserve fund to protect women's access to health care, but in a manner consistent with protecting conscience rights. Again, Sen. Casey voted NO.

Finally, on the vote to keep the HHS mandate as is, Casey voted YES.

#### MEDIA CAMPAIGNS SAVING LIVES

What can \$23 buy you these days? With pro-life ads, it can get you a phone call from an anxious, pregnant woman to a local pregnancy medical center. That's right: with \$23 of Internet advertising, one call or e-mail is generated to Women's Choice Network – 793 contacts, in fact, over 129 days in one of Vision for Life–Pittsburgh's current media campaigns.

Why is this important? Because if a woman calls, she can make an appointment at the medical center, and, if she shows up for the appointment, is pregnant and has an ultrasound, 85% of the time she will choose life.

Since 2010 Vision for Life has conducted several pro-life media campaigns in the Pittsburgh area. Our audience is primarily young women considering abortion. We also run ads directed to women who have had abortions and are in need of healing and forgiveness, and to the general public.

Here's an example of how we work with local pregnancy medical center ministries. There are 6 million searches for abortion-related terms every month in the U.S. With Choices Pregnancy Services in Coraopolis, we sponsor Internet ads directed to women who are shopping for the best price for an abortion. Not likely candidates for a change of heart or mind, you would think, but here's a story from Keri Muir, Executive Director of Choices. On a busy Tuesday evening, "Taylor" and her mother walked into their offices. How did she feel about the possibility of being pregnant?" "I'll have an abortion," she replied with no emotion. What about adoption? "No way. I couldn't give my baby away." What did she know about abortion? "I know it would be killing my baby. But I'm too young to have another baby. I already have a one-yearold." After some discussion, her mother said, "She wants to have an abortion? Yeah, I'm fine with that." She made an appointment to return for an ultrasound scan to see how far along she was and if it was a viable pregnancy.

Two days later Taylor and her mom were back. On the screen, a beautiful, fully developed 16-week-old baby moved around. "Is that my baby?" Taylor asked the technician. "Yes, it is. Do you see the heart beating right here?" She pointed it out. With that, Taylor said, "I can't kill my baby!" Her mom whispered, "I've seen enough. That's my grandchild." Later, in the counseling room, Taylor said, "I've changed my mind ... I can't believe how developed my baby is." When mother and daughter left that day, there were smiles on their faces and hugs all around. They made an appointment to return for support services.

Ongoing Internet advertising since summer 2011 has helped Choices save 22 babies like this.

Since December 2012, another campaign with television ads on Black Entertainment Television (BET), E! Network, and MTV, Internet ads, interior Port Authority bus ads, and posters on university campuses has reached thousands of young women and generated those 793 contacts mentioned above. We are fundraising now to keep it going until the end of the year. Our goal is \$50,000, but a donation of just \$23 will generate a call or e-mail that may lead to a life saved. Please pray for the success of our work, and give generously, by check to Vision for Life-Pittsburgh, P.O. Box 893, Wexford. PA 15090-0893. online or at www.visionforlifepgh.org/Donating. Donations to 501(c)(3) Vision for Life-Pittsburgh are tax-deductible. Learn more at www.visionforlifepgh.org, and follow us on Facebook at www.facebook.com/VisionforLifePGH.

Chris Humphrey, Ph.D., Ex. Dir., Vision for Life

### Christmas in June - Take advantage of our Overstock Sale Purchase two packages of Cards for the Price of ONE!

"GAZING ON THE GLOW OF HEAVEN" Joseph and Mary gaze in awe at the face of their newborn Son, his eye still filled with the images of his home in heaven. SCRIPTURE: "For a child is born to us, a son is given us; upon His shoulder dominion rests. They call him Wonder-Counselor, God-Hero, Father-Forever, Prince of Peace." Isaiah 9: 5 GREETING: May the wonder of Christ's birth fill your heart with joy and peace at Christmas, and every day throughout the New Year.

"NO ROOM AT THE INN" In the classic style of Fontanini, we see the Holy Family in soft shades of green, rust, cream & brown. SCRIPTURE: "The angel assured her: The Holy Spirit will come upon you and the power of the most high will overshadow you; hence, the holy offspring to be born will be called Son of God." GREETING: May all the Blessings of the Infant Savior be yours at Christmas. And may His divine presence enrich your life throughout the New Year.

MARY'S TREASURE" (Bellotti photo) Mary's first treasured moments with Jesus are shared with His angels. SCRIPTURE: "In the presence of the angels I will sing your praise." Psalm 138:1 GREETING: O Holy Night! God sent us His most precious gift, His Son. May our lives reflect the blessings of Christmas be yours throughout the year ahead.

"ASLEEP IN A MANGER" Stained Glass. SCRIPTURE: "She gave birth to her firstborn son and wrapped him in swaddling clothes and laid him in a manger because there was no room in the place where travelers lodged." Luke 2:7 GREETING: He is born as a gentle babe to bring our hearts His gift of Love. Christmas joy, peace and blessings to you.

"JESUS AND THE DRUMMER BOY" (Very limited quantity) Bellotti photo. Touching depiction of the small shepherd's gift of music to the infant. SCRIPTURE: "Make a joyful noise to the Lord, all you lands! Serve the Lord with gladness." Psalm 100:1-2. GREETING: May the wonder of His birth touch your heart. May His coming be a gift of love and peace at Christmas and throughout the year.

"CIRCLE OF LOVE" Joan Newman charcoal in shades of brown. SCRIPTURE: "For a child is born to us, and a son is given to us, and the government is upon his shoulder; and his name shall be called Wonderful Counsellor, God the Mighty." Isaiah 9:6. GREETING: May the love of the Holy Family surround you. May you be blessed with joy, peace and love in this holy season and in the year ahead.

**"MOTHER AND CHILD"** Bellotti photo. The child Jesus under the loving gaze of Mary. Soft tones of blue, brown and gold. **SCRIPTURE:** *"You shall conceive and bear a son, and give him the name Jesus. Great will be His dignity and He will be called Son of the most high." Luke 1:31-32.* **GREETING: Joy in the Christ Child at Christmas. God's blessings in the coming year.** 

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If you would like to see samples of several cards, please call 412-531-9272, and we can send them to you. 412-531-9272. You may also pick up your cards at the office.

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